



American Red Cross Success Story

“ Our online donations increased 14% because people feel safer when seeing HACKER SAFE Certification on our site. ”

Jana M. Waterworth, Technical Liaison III - Online Fundraising



14% donation increase

The American Red Cross knows that maintaining the trust of donors, volunteers, and clients—despite consumers’ well documented fears of identity theft and hackers—keeps online donations flowing.

That’s why McAfee® tests the Red Cross’ ecommerce infrastructure every day against the highest federal and industry data security standards and then certifies the website as HACKER SAFE®.

McAfee® call 877.302.9965 or visit us online at www.hackersafe.com

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